

Cookie Policy for Roke.to

Last updated: 18 January 2025

At Roke.to, we are committed to protecting your privacy and ensuring transparency in how we collect, use, and share information about you. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use on our website.

1. What Are Cookies?

Cookies are small text files that are stored on your device (computer, smartphone, tablet) when you visit a website. They allow the website to recognize your device and remember information about your visit, such as your preferences or login status.

Cookies can be classified as:

- **Session Cookies:** Temporary cookies that are deleted when you close your browser.
 - **Persistent Cookies:** Remain on your device until they expire or you delete them.
 - **First-Party Cookies:** Set by the website you are visiting.
 - **Third-Party Cookies:** Set by third parties, such as analytics or advertising providers.
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2. How We Use Cookies

Roke.to uses cookies for the following purposes:

a. Essential Cookies

These cookies are necessary for the website to function properly. They enable core features such as secure login, navigation, and access to protected areas.

b. Performance and Analytics Cookies

We use these cookies to collect information about how visitors interact with our website, such as which pages are visited most often. This helps us improve the performance and user experience of our website.

c. Functionality Cookies

These cookies allow us to remember your preferences and provide enhanced, more personalized features (e.g., language settings or saved login details).

d. Advertising and Marketing Cookies

Advertising cookies are used to deliver personalized advertisements based on your browsing behavior and interests. Third-party providers may also use cookies to measure the effectiveness of their campaigns.

3. Third-Party Cookies

We may allow third-party service providers to use cookies on our website for various purposes, including analytics and advertising. These third parties include, but are not limited to:

- **Google Analytics:** To analyze website traffic and user behavior.
- **Facebook Pixel:** To track conversions and serve targeted ads.
- **Other Advertising Networks:** For personalized ad delivery.

These providers may collect information about your online activities over time and across different websites. Please review their privacy policies for more details.

4. Your Cookie Choices

You have the right to manage your cookie preferences. Here's how you can do it:

a. Browser Settings

Most web browsers allow you to control cookies through their settings. You can:

- Accept or reject cookies.
- Delete cookies stored on your device.
- Block specific websites from setting cookies.

Check your browser's help documentation for detailed instructions.

b. Cookie Consent Banner

When you first visit our website, you will see a cookie consent banner. You can choose to accept or customize your cookie preferences. You can also update these preferences at any time by visiting the Cookie Settings page.

c. Opt-Out Tools

Some third-party services provide opt-out options for their cookies. For example:

- Google Analytics: <https://tools.google.com/dlpage/gaoptout>
 - Network Advertising Initiative: <http://optout.networkadvertising.org/>
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5. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our practices. When we make changes, we will revise the "Last updated" date at the top of this page. We encourage you to review this policy periodically to stay informed about our use of cookies.

6. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please contact us at:

Roke.to Legal Team

Email: legal@roke.to

By continuing to use our website, you consent to our use of cookies in accordance with this Cookie Policy.